



Welcome!!

www.AFPNEO.org

Thank you for your interest in joining the Association of Fundraising Professionals Northeast Ohio Chapter (AFPNEO). Your AFP membership will provide you with a variety of opportunities for professional development as well as a vast array of networking and educational prospects, and our goal is to enable you to reap the most benefits from your membership and from the many resources available within the AFPNEO community.

To join AFP, please visit our national website at www.afpnet.org and click on the blue [Join AFP] button.

Please feel free to contact the AFP office at 330-329-2472 if you have any questions.

Sincerely,

A handwritten signature in black ink that reads 'Tracy Schlemmer'.

Tracy Schlemmer
VP, Membership
AFP Northeast Ohio Chapter





Association of Fundraising Professionals Northeast Ohio Chapter

PO Box 1286, Bath OH 44210

330-329-2472 | Fax 330-315-0399 | info@AFPNEO.org | www.AFPNEO.org

Important Dates

Professional Development Meetings

February 9 | 8:00 – 9:45 am

May 25 | 8:00 – 9:45 am

July 27 | 8:00 – 9:45 am

September 28 | 8:00 – 9:45 am

December 7 | 8:00 – 9:45 am – Annual Meeting

CFRE Review Course

March 30 & 31 | 8:00 am – 5:00 pm

Major Programs

March 17 | 7:45 am – 2:00 pm:
Career Success Institute

November 3 | 11:00 – 1:00 pm:
National Philanthropy Day

Membership Networking (Orientation & Recruitment)

February 24 | 12:00 – 1:00 pm

Advocacy Day

March 14 | 10:30 am - 2:00 pm
Columbus Ohio



Association of Fundraising Professionals Northeast Ohio Chapter

PO Box 1286, Bath OH 44210

330-329-2472 | Fax 330-315-0399 | info@AFPNEO.org | www.AFPNEO.org

TOP TEN REASONS FOR YOU TO JOIN THE ASSOCIATION OF FUNDRAISING PROFESSIONALS

- 1. Proclaim your professionalism.**
Adding your name to the ranks of over 30,000 fundraising professionals declares your pride in the profession you have chosen.
 - 2. Advertise your integrity.**
AFP has a reputation for upholding high standards. Since every AFP member signs his/her adherence to the Code of Ethical Principles and the Standards of Professional Practice every year, you align yourself with like-minded practitioners of ethical fundraising.
 - 3. Advance your career.**
AFP members enjoy educational opportunities designed to increase knowledge and keep up with the newest trends in fundraising, both on the international and local levels. Our chapter offers six professional development breakfast programs with various speakers.
 - 4. Further your cause.**
The more that you learn about the latest methods in fundraising, the better equipped you are to further the cause of the organization you represent.
 - 5. Network with others who do what you do.**
Making connections is an important part of fundraising for the cause you represent. Meet others who can help you make those connections at events such as the International Conference on Fundraising and locally at the Career Success Institute, Member Orientation program, and Professional Development breakfast programs.
 - 6. Advocate for your profession.**
Serious-minded professionals know that serving the profession means responding to calls for action from those who represent the profession. AFP has an active program that monitors trends in education, regulation, and practice standards and periodically advises members on required action.
 - 7. Serve your profession.**
Opportunities abound for individuals to serve on local committees such as National Philanthropy Day, Professional Development Committee, Diversity and others listed on our website. Local and International committees work on a variety of issues - from building the core body of fundraising knowledge to building the public trust in the philanthropic process.
 - 8. Don't reinvent the wheel...use available resources.**
AFP's Resource Center can provide you with the resources you need to do your job well. AFP staff can assist you in many areas ranging from how-to materials to samples of materials developed by other fundraising professionals that will fit your needs.
 - 9. Play a part in elevating the status of the fundraising profession.**
Your membership in AFP and your dedication to the ethical principles that guide the fundraising process elevates the entire profession. You can also become a mentor with our local chapter.
 - 10. Do it for YOURSELF!**
It's all about YOU, the fundraising professional. AFP's educational, networking, and career planning programs will take you where you want to go!
-



Association of Fundraising Professionals Northeast Ohio Chapter

PO Box 1286, Bath OH 44210

330-329-2472 | Fax 330-315-0399 | info@AFPNEO.org | www.AFPNEO.org

THE CASE FOR YOUR ORGANIZATION TO SUPPORT AFP MEMBERSHIP

Advertise your organization's reputation for integrity

Your organization and your employees' affiliation with AFP signals to volunteers, staff, donors and the general public that your organization adheres to the highest professional standards and builds trust in the work you do as an organization. AFP members annually reaffirm their commitment and adherence to both the AFP Code of Ethical Principles and Standards of Professional Practice and A Donor Bill of Rights, which every member promotes as part of their membership commitment. In addition, AFP members have a professional team of experts on ethics at their command at all times.

Advance your organization's mission

Education and training bring you and your staff the latest in fundraising innovations, keep you apprised of trends in the philanthropic sector, and will help you to adjust your operations to use resources in the most efficient and productive manner possible. Membership in AFP will help your development team to effectively integrate the fundraising process throughout your organization and engage both staff and board members in the process of raising funds to advance your mission. Connections made at both the local and international level help raise the visibility of your organization by communicating your mission to the nonprofit community.

Succeed in an increasingly competitive environment

Put the collective knowledge and experience of the world's largest association of fundraising professionals to work for you and your organization. Whether you are looking for statistics on giving, revising your gift acceptance policy, or wish to revise job descriptions for development staff, the AFP Resource Center is available to members at no charge.

Invest in your professional staff with cutting-edge training and education

Retaining valuable staff members by investing in their professional development will pay big dividends! Staff members build confidence in their skills and make valuable contacts with other professionals...in turn; your support for their professional efforts will build loyalty to the organization and enhance performance.

Recruit from an international database of development professionals

When recruiting for new development staff, use the Online Job Service hosted on AFP's website to gain instant access to fundraising professionals around the world and in your local community. By hiring an AFP member, you are assured that they are adhering to the AFP Code of Ethical Principles and Standards of Professional Practice and promoting A Donor Bill of Rights.

Partner with other nonprofit executives to advocate for the nonprofit sector

AFP represents the profession in matters relating to fundraising, tax incentives for giving, privacy issues and other charitable initiatives. AFP not only keeps you advised about pending regulations and legislation but acts on the profession's behalf when advising and lobbying legislators on behalf of fundraisers in all areas of the profession--from healthcare and education, to the arts and social benefit agencies.

Advance philanthropy through public outreach

A priority of the AFP strategic plan is to strengthen the profession through public outreach to increase understanding of the positive economic impact of the sector and fundraising profession, as well as to increase public trust in fundraising. Events such as National Philanthropy Day®, a community-wide celebration of philanthropy, enable your organization to show appreciation to your donors and volunteers in a public forum. Add your organization's voice to this important initiative.



Membership Levels

<http://www.afpnet.org> – JOIN AFP – Membership Types
Northeast Ohio Chapter dues are \$35

INDIVIDUAL MEMBERSHIPS

Professional

Full membership in the Association shall be open to individuals (a) who, among other responsibilities, hold some degree of accountability for income-generation within the fundraising process; (b) who must hold some degree of responsibility directly for fundraising; (c) who are compensated for their services; and (d) who subscribe to the AFP Code of Ethical Principles and Standards and promote the Donor Bill of Rights. Active members in good standing may vote, serve on chapter or Association committees and task forces and hold Association or chapter office. \$250.00 plus chapter dues.

Young Professional

Young Professional: Open to persons who hold some degree of responsibility directly for fundraising, work within the U.S. and Canada and are compensated for their services, and are 30 years old or younger, must subscribe to the AFP Code of Ethical Principles and Standards and its bylaws and promote the Donor Bill of Rights and be employed, or have been employed by an organization that provides benefits to society. \$75.00 includes chapter dues.

Retired

Retired membership in the Association shall be open to individuals who no longer practice as paid fundraising professionals but who, at the time they seek Retired Member status, have been Professional members of the Association for the immediate past five consecutive years and subscribe to the AFP Code of Ethical Principles and Standards and promote the Donor Bill of Rights. Retired members in good standing may vote, serve on chapter boards, committees and task forces, as well as Association committees and task forces, but may not hold any Association office. \$75.00 plus chapter dues.

Associate

Associate membership in the Association shall be open to individuals or volunteers (a) who are engaged in fields related to fundraising and fundraising support, or (b) who have mutual interests with fundraising professionals, and (c) who subscribe to the AFP Code of Ethical Principles and Standards and promote the Donor Bill of Rights. Associate members in good standing may vote, serve on chapter or Association committees and task forces and hold Association or chapter office. \$250.00 plus chapter dues.

ORGANIZATION MEMBERSHIPS

AFP's Nonprofit Organizational Memberships champion effective and ethical fundraising, promote philanthropy and charitable giving and grow the fundraising profession. A Nonprofit Organizational Membership will provide long-term value to the profession through broader representation in our public policy initiatives. Nonprofit Organizational Membership also brings public recognition of an organization's commitment to foster ethical standards and professionalism in fundraising.

AFP Nonprofit Organizational Membership - Small

Open to nonprofit organizations who can answer yes to all the following criteria:

- An operating budget of less than \$1,000,000
- A fundraising department with less than two (2) Full time equivalent (FTE) staff
- Individually incorporated or otherwise organized as a separate entity in the laws of the specific country; and
- Not affiliated with a larger institution supporting their operations.

The organization will designate one fundraising professional to receive the benefits offered in this membership category. The membership may be transferred to another individual if the original member leaves the organization. Must subscribe to the AFP Code of Ethical Principles and Standards and promote the Donor Bill of Rights. Limit one membership per organization. Nonprofit Organizational members in good standing may vote, serve on chapter or Association committees and task forces and hold Association or chapter office. \$150.00 includes chapter dues.

AFP Nonprofit Organizational Membership - Large

AFP's Nonprofit Organizational Memberships champion effective and ethical fundraising, promote philanthropy and charitable giving and grow the fundraising profession. A Nonprofit Organizational Membership will provide long-term value to the profession through broader representation in our public policy initiatives. Nonprofit Organizational Membership also brings public recognition of an organization's commitment to foster ethical standards and professionalism in fundraising.

Shall be open to nonprofit organizations who wish to have multiple members in the association. The organization will designate a minimum of eight (8) to receive Professional member benefits. The memberships may be transferred to another individual if the original member leaves the organization. Must subscribe to the AFP Code of Ethical Principles and Standards and promote the Donor Bill of Rights. Nonprofit Organizational members in good standing may vote, serve on chapter or Association committees and task forces and hold Association or chapter office. Starting at \$2,000.00 for eight members.

AFP Business Membership

AFP's Code of Ethical Principles and Standards had been amended and expanded to apply to for-profit businesses involved with or supporting Fundraising. The changes, which include the addition of seven new standards and the alteration of one standard, now allows for-profit businesses to join AFP as members and actively promote ethical and effective fundraising.

Business membership in the Association shall be open to for-profit organizations whose work complements the fundraising profession. The Executive Circle Business member shall be entitled to designate two employees to receive full benefits as Associate members of the Association. Endorser Business Members shall be entitled to designate one employee to receive full benefits as an Associate member of the Association. The designated individuals, as well as the organization which constitutes the Business member, must subscribe to the AFP Code of Ethical Principles and Standards and promote the Donor Bill of Rights.

Business members in good standing may, through their designated employees referenced above, vote, serve on chapter or Association committees and task forces and hold Association or chapter office. Executive Circle: \$5,000.00, Endorser: \$1,500.00.



Membership Benefits

Sandy Turner, VP Membership

<http://www.AFPNEO.org/membership.htm>

Information and Research

Library services, publications, and research keep AFP members up to date on the latest information on fundraising practices.

- AFP's highly acclaimed bi-monthly magazine *Advancing Philanthropy* examines issues facing fundraisers and the philanthropic process. It includes enlightening interviews, how-to articles, current research, and information on public policy.
- The AFP Fundraising Resource Center staff is available to research and locate answers to your fundraising questions from over 3,200 reference works.
- AFP monitors legislative and regulatory issues that affect fundraising and philanthropy and keeps members informed through Legislative Updates and Action Alerts.
- *Directory of Consultants and Resource Partner Pages* is a comprehensive annual listing of consultants and resource partners ready to meet your organization's needs.
- AFP's Career Profile examines member demographics, career trends, salaries, and experience. Find out about the members of your profession.
- AFP members have access to the *AFP Membership Directory* online through the Member Gateway. This members-only benefit is an important networking and resource tool.

Professional Development

Membership provides access to continuing education opportunities offered locally and through the International Headquarters. Members receive discounts on registration fees.

- AFP's local chapters offer you a chance to network and attend meetings, educational programs, and social events.
- AFP's [International Conference](#) is held each spring and brings nearly 4,000 fundraising professionals together to discuss, teach, and learn about new development issues. It offers over 200 educational sessions designed to serve the development needs of participants from entry level to highly experienced. The Conference exhibit hall features over 300 vendors.
- The AFP AudioConferences are a series of 90-minute programs on topics most requested from the AFP Fundraising Resource Center.
- AFP [First Course in Fundraising](#) teaches the basic skills that new professionals need. Materials include on-the-job references for such issues as ethics, case statements, annual giving, major gifts, and development office management.
- AFP [Survey Course in Fundraising](#), intended for professionals with five years of experience, presents the mechanics of a complete fundraising program, including planning, execution, and evaluation.
- Through collaboration with other professional organizations, AFP offers a discount to members who pursue the benchmark of professional development through the [Certified Fund Raising Executive \(CFRE\) Certification Program](#).
- The Executive Leadership Institute offers senior-level professionals an overview of the historical, philosophical, and theoretical bases for philanthropy. The Executive Management Institute offers discussion and analysis of important management issues for the fundraising professional. The [Advanced Certified Fund Raising Executive \(ACFRE\)](#) credential is designed for senior-level fundraising executives.

Member Discounts

- Members receive discounts on books through the AFP [Bookstore](#), one of the largest offerings of specialized books on fundraising, volunteerism, and philanthropy.
- AFP offers a variety of [member discount and affinity programs](#), including overnight delivery discounts, rental car discounts, and more.

AFP Code of Ethical Principles and Standards of Professional Practice

Adopted 1964, Amended October 2004

The Association of Fundraising Professionals (AFP) exists to foster the development and growth of fundraising professionals and the profession, to promote high ethical standards in the fundraising profession and to preserve and enhance philanthropy and volunteerism. Members of AFP are motivated by an inner drive to improve the quality of life through the causes they serve. They serve the ideal of philanthropy; are committed to the preservation and enhancement of volunteerism; and hold stewardship of these concepts as the overriding principle of their professional life. They recognize their responsibility to ensure that needed resources are vigorously and ethically sought and that the intent of the donor is honestly fulfilled. To these ends, AFP members embrace certain values that they strive to uphold in performing their responsibilities for generating philanthropic support.

AFP members aspire to:

- ★ practice their profession with integrity, honesty, truthfulness and adherence to the absolute obligation to safeguard the public trust;
- ★ act according to the highest standards and visions of their organization, profession and conscience;
- ★ put philanthropic mission above personal gain;
- ★ inspire others through their own sense of dedication and high purpose;
- ★ improve their professional knowledge and skills so that their performance will better serve others;
- ★ demonstrate concern for the interests and well being of individuals affected by their actions;
- ★ value the privacy, freedom of choice and interests of all those affected by their actions;
- ★ foster cultural diversity and pluralistic values, and treat all people with dignity and respect;
- ★ affirm, through personal giving, a commitment to philanthropy and its role in society;
- ★ adhere to the spirit as well as the letter of all applicable laws and regulations;
- ★ advocate within their organizations, adherence to all applicable laws and regulations;
- ★ avoid even the appearance of any criminal offense or professional misconduct;
- ★ bring credit to the fundraising profession by their public demeanor;
- ★ encourage colleagues to embrace and practice these ethical principles and standards of professional practice; and
- ★ be aware of the codes of ethics promulgated by other professional organizations that serve philanthropy.

STANDARDS OF PROFESSIONAL PRACTICE:

Furthermore, while striving to act according to the above values, AFP members agree to abide by the *AFP Standards of Professional Practice*, which are adopted and incorporated into the *AFP Code of Ethical Principles*. Violation of the *Standard* may subject the member to disciplinary sanctions, including expulsion, as provided in the AFP Ethics Enforcement Procedures.

Professional Obligations:

1. Members shall not engage in activities that harm the member's organization, clients, or profession.
 2. Members shall not engage in activities that conflict with their fiduciary, ethical and legal obligations to their organizations and their clients.
 3. Members shall effectively disclose all potential and actual conflicts of interest; such disclosure does not preclude or imply ethical impropriety.
 4. Members shall not exploit any relationship with a donor, prospect, volunteer or employee for the benefit of the member or the member's organization.
 5. Members shall comply with all applicable local, state, provincial, federal, civil and criminal laws.
 6. Members recognize their individual boundaries of competence and are forthcoming and truthful about their professional experience and qualifications.
-

Solicitation and Use of Philanthropic Funds:

7. Members shall take care to ensure that all solicitation materials are accurate and correctly reflect the organization's mission and use of solicited funds.
8. Members shall take care to ensure that donors receive informed, accurate and ethical advice about the value and tax implications of contributions.
9. Members shall take care to ensure that contributions are used in accordance with donors' intentions.
10. Members shall take care to ensure proper stewardship of philanthropic contributions, including timely reports on the use and management of such funds.
11. Members shall obtain explicit consent by the donor before altering the conditions of contributions.

Presentation of Information:

12. Members shall not disclose privileged or confidential information to unauthorized parties.
13. Members shall adhere to the principle that all donor and prospect information created by, or on behalf of, an organization is the property of that organization and shall not be transferred or utilized except on behalf of that organization.
14. Members shall give donors the opportunity to have their names removed from lists that are sold to, rented to, or exchanged with other organizations.
15. Members shall, when stating fundraising results, use accurate and consistent accounting methods that conform to the appropriate guidelines adopted by the American Institute of Certified Public Accountants (AICPA)* for the type of organization involved. (* In countries outside of the United States, comparable authority should be utilized.)

Compensation:

16. Members shall not accept compensation that is based on a percentage of contributions; nor shall they accept finder's fees.
17. Members may accept performance-based compensation, such as bonuses, provided such bonuses are in accord with prevailing practices within the members' own organizations, and are not based on a percentage of contributions.
18. Members shall not pay finder's fees, or commissions or percentage compensation based on contributions, and shall take care to discourage their organizations from making such payments.

Amended October 2004



GET INVOLVED – JOIN A COMMITTEE

The best way to maximize the benefits of membership is to become actively involved in a committee. Following is a list of available committees and responsibilities; please feel free to contact the committee chair if you are interested.

Membership

Chair: Tracy Schlemmer - schlemmert@summahealth.org

The Membership Chair accepts responsibility for the chapter's recruiting and retention process, develops meaningful assignments for volunteers, and devise methods that will achieve chapter goals. The Membership Committee strives to increase chapter membership. Responsibilities include:

1. Report to the Chapter President, Board of Directors and membership at regular intervals;
2. Prepare and execute a membership recruitment and retention plan that includes member diversity;
3. Provide list of new members to the Board at each regular Board meeting;
4. Develop a program to welcome new members and encourage their participation in chapter activities;
5. Act as liaison between the Chapter President and AFP International Headquarters on membership matters, reconciling Chapter and Association membership records;
6. Follow up on any membership-related correspondence received from AFP International Headquarters;
7. Keep up to date with the online membership reporting system; and
8. Work with the Chapter Administrator to keep the membership roster continuously up to date and provide AFP International Headquarters with any address corrections or discrepancies.

Professional Development

Chair: Danielle Hupp - drhupp@kent.edu

Co-Chair: Laura Jo Hawk - LauraJo.Hawk@akrongeneral.org

The Professional Development Chairs work with a committee to prepare and execute a plan for chapter programs. The Professional Development Committee strives to meet the educational needs of chapter members and others in the community. Responsibilities include:

1. Develops and executes educational programs for the membership meetings of the Chapter by establishing a consistent, suitable location for monthly meetings and maintaining a good working relationship with hotel/catering staff
2. Oversees all Chapter programming, including but not limited to the Career Success Institute
3. Encourages involvement of members in Chapter events;
4. Ensures Ten Star Award criteria is met by including at least one program each year on Ethics and Diversity;
5. Develops programs that respond to the educational needs of Chapter members and others in the community;
6. Works with the Communication Chair to publicize programs;
7. With the Chapter Administrator, maintains program records including description, speakers, attendance, evaluation, and revenue; and
8. Submits to AFP International Headquarters the Chapter Event form 5 weeks prior to the event for posting on the AFP International Headquarters website calendar (see form – Appendix 1); and
9. Provides general guidance to the Career Success Institute Committee.

Career Success Institute

Chair: Barb Mucci - bmucci@cantonsymphony.org
Co-Chair: Dawn Moeglin - dmoeglin@matureservices.org

The Career Success Institute Committee plans the major educational event for the chapter. Responsibilities include:

1. Procure keynote and session speakers on topics relevant to fundraising;
2. Coordinate event production details, including site location and program;
3. Develop a communications plan to promote and market the CSI event throughout the nonprofit community to increase participation in CSI;
4. Actively solicit CSI sponsorships;
5. Prepare a proposed budget for review by the Chapter Board;
6. Work with the Chapter Administrator to prepare and execute a successful event; and
7. Communicate with the Professional Development Chair to share speaker/presenter ideas.

National Philanthropy Day

Chair: Vondea Sheaffer - vondea.sheaffer@vsecommunities.org
Co-Chair: Vi Leggett - vleggett@aaultman.com

The National Philanthropy Day chairs work to create a committee that is responsible for all aspects of the chapter's annual NPD program, including awards, sponsorship, and event planning. The National Philanthropy Day Committee plans the major community event for the chapter. Responsibilities include:

1. Manage NPD nominations and awardee selection;
2. Coordinate event production details, including site location and program;
3. Develop a plan to promote and market the NPD event within the community to increase public awareness of and participation in NPD;
4. Actively solicit NPD sponsorships;
5. Prepare a proposed budget for review by the Chapter Board;
6. Report chapter award recipients to AFP International Headquarters for recognition at the AFP International Conference on Fundraising; and
7. Work with the Communications Chair to place articles on National Philanthropy Day.

Finance

Chair: Pam Valentine - pvalentine@gsneo.org

The Treasurer shall be the fiscal officer for the chapter and is legally responsible for all funds, as outlined in the Chapter Bylaws. The Finance Committee ensures the organization's financial stability by providing oversight on its budget and investments. Responsibilities include:

1. Ensures accurate tracking, monitoring, and accountability of funds spent according to the budget approved by the board;
2. Keeps the board regularly informed of the general financial status of the organization: presents a profit/loss statement at each board meeting; reports any discrepancies and potential needed changes; makes changes to the budget as directed by the board;
3. Reviews all proposals which require a long-term commitment of the organization's resources and makes recommendations to the board relevant to the adoption of such policies;
4. Presents recommendations to the board on financial matters, including loans, investments, bank accounts, and specific funds established by the organization; and
5. Provides financial perspective and advice on issues being addressed by other board committees as requested.

Communications

Chair: Kelli Beckler - kbeckler@wayneoh.org

The Communications Chair directs the Chapter's efforts in promoting the Chapter, AFP, philanthropy, and the fundraising profession. This individual also works in a number of ways to effectively market Chapter events to members, nonmembers, the media, and the general public. The Communications Committee develops and carries out public service, publicity, and public relations consistent with the Chapter strategic plan. All chapter material will use inclusive language and imagery to reflect our members' diversity. Responsibilities include:

1. Coordinate the gathering of information for all printed materials, including newsletters, the Chapter annual report, and other communications to Chapter members and prospects;
2. Work with Public Affairs Department at AFP International Headquarters;
3. Develop a list of local and regional media representatives and manage relationships with members of the media; and
4. Write and distribute press releases on a regular basis.

Mentoring

Chair: Wendy Merkert - wmerkert@invent.org
Co-Chair Shelley Green - greensh@summahealth.org

The Mentoring Chairs shall be responsible for forming a committee to pair advanced executives with those members who are new to the field of fundraising, contemplating a career change, or seeking expert guidance in order to provide one-on-one assistance that will enhance their knowledge and skills as development professionals. The Mentoring Committee coordinates the peer-sharing program of the chapter in order to advance the careers of new and transitioning fundraising professionals. Responsibilities include:

1. Actively solicit both mentors and mentees from the membership;
2. Review applications to determine the Mentor/Mentee matches based on goals, interests, and experience;
3. Check in with participants at three to six months to assess the match progress and to address any concerns that may arise; and
4. Evaluate the progress of the program at the end of the match year.

Diversity

Chair: Brian Reitz - breitz@cvcountryside.org
Co-Chair: Shelley Koch - koch.shelley@gmail.com

The Diversity Chairs work to implement and monitor the chapter's diversity and inclusion goals and objectives and to insure that diversity and inclusion is incorporated into all aspects of the chapter's operations. The Diversity Committee strives to increase the chapter's strength by building diversity in membership and programming. Responsibilities include:

1. Identify and promote the chapter's diversity goals;
2. Assist the Membership Committee in responding to the needs of diverse members and potential members;
3. Assist the Professional Development Committee in providing educational programs that promote diversity;
4. Encourage involvement of members in promoting diversity in the chapter and in their own organizations; and
5. Monitor and report on the progress of the chapter's diversity goals in the eNewsletter, at board meetings, and in the annual Chapter Diversity Report required by AFP International.

BE the CAUSE Campaign

Chair: Gina Campbell - Gcampbell@acrfb.org

Co-Chair: Jo Ann Carpenter - jcarpenter@refugeofhope.org

The primary role of the BE the CAUSE Campaign Chairs is to educate, cultivate, solicit and steward individual donors for the cooperative foundation/chapter annual campaign. The “BE the CAUSE” Campaign Committee works to ensure 100% Board participation and solicits participation from the general membership with the goal of meeting the Chapter’s AFP EMC goal. The Committee also coordinates the “BE the CAUSE” Campaign with the AFP Foundation. Responsibilities include:

1. Educate Chapter members about the activities of the AFP Foundation for Philanthropy;
2. Conduct the Chapter's “BE the CAUSE” Campaign;
3. Manage annual EMC goals:
4. 100% Board participation; and
5. Attainment of AFP International Headquarters Chapter goals to ensure the Chapter receives its EMC reimbursement.
6. Serve as liaison between the Chapter and AFP Foundation for Philanthropy;
7. Provide recognition to Chapter donors; and
8. Check donor reports for accuracy and resolve discrepancies with AFP Foundation for Philanthropy staff.

Legislative

Chair: Sandy Turner – STurner@Ecresourcecenter.org

The Legislative Chair is responsible for keeping chapter members informed of important public policy issues related to philanthropy and fundraising. The Chair acts as a liaison between his/her chapter, other AFP chapters, and the Government Relations Committee. Each Government Relations Chair automatically receives AFP’s monthly Public Policy Update, which informs members of new legislative and regulatory developments affecting fundraising and philanthropy. Responsibilities include:

1. Serve as liaison between the Chapter and the Ohio Association for Nonprofit Organizations (OANO) to coordinate participation in Advocacy Day activities; and
2. Forward important information about new legislative and regulatory developments affecting fundraising and philanthropy to the VP, Communications for inclusion in the bi-weekly eblast newsletters.



Committee Contacts

- **Membership**
Contact: Tracy Schlemmer
schlemmert@summahealth.org
- **Professional Development**
Contact: Danielle Hupp
drhupp@kent.edu &
Laura Jo Hawk
LauraJo.Hawk@akrongeneral.org
- **Career Success Institute**
Contact: Barb Mucci
bmucci@cantonsymphony.org &
Dawn Moeglin
dmoeglin@matureservices.org
- **Scholarships**
Contact: Angela Palomba
apalomba@thefirstteecanton.org &
Mella Castner
mellac@akronymca.org
- **National Philanthropy Day**
Contact: Vondea Sheaffer
vondea.sheaffer@vsecommunities.org &
Vi Leggett
vleggett@aultman.com
- **Finance**
Contact: Pam Valentine
pvalentine@gsneo.org
- **Communications**
Contact: Kelli Beckler
kbeckler@wayneoh.org
- **Mentoring**
Contact: Wendy Merkert
wmerkert@invent.org &
Shelley Green
greenish@summahealth.org
- **Diversity**
Contact: Brian Reitz
breitz@cvcountryside.org &
Shelley Koch
koch.shelley@gmail.com
- **BE the CAUSE Campaign**
Contact: Gina Campbell
Gcampbell@acrfb.org &
Jo Ann Carpenter
jcarpenter@refugeofhope.org
- **Directorship Committee**
Contact: Laura Jo Hawk
LauraJo.Hawk@akrongeneral.org

Chapter Administrator

Jacq Connect – Jacquie Skrzypiec

PO Box 1286

Bath OH 44210

330-329-2472

330-315-0399 Fax

info@afpneo.org

www.AFPNEO.org



AFP
Association of
Fundraising Professionals
Northeast Ohio Chapter

Serving members throughout northeast Ohio - including Summit, Stark, Ashland, Cuyahoga, Jefferson, Portage, Richland, and Wayne Counties

ABOUT AFPNEO | PROGRAMS | RESOURCES | MEMBER BENEFITS | CONTACT US

Home | LinkedIn | Twitter | Facebook

Welcome to the AFP Northeast Ohio Chapter

Our mission is to foster the development and growth of fundraising professionals throughout northeast Ohio and promote high ethical standards in the fundraising profession. We do this by providing outstanding professional development programs, career-growth options, mentoring partnerships, access to resources, and opportunities to network and get involved in our philanthropic community.

Quick Links

- Save the dates for AFPNEO's professional development and networking events:

FILL YOUR POT WITH FUNDRAISING GOLD



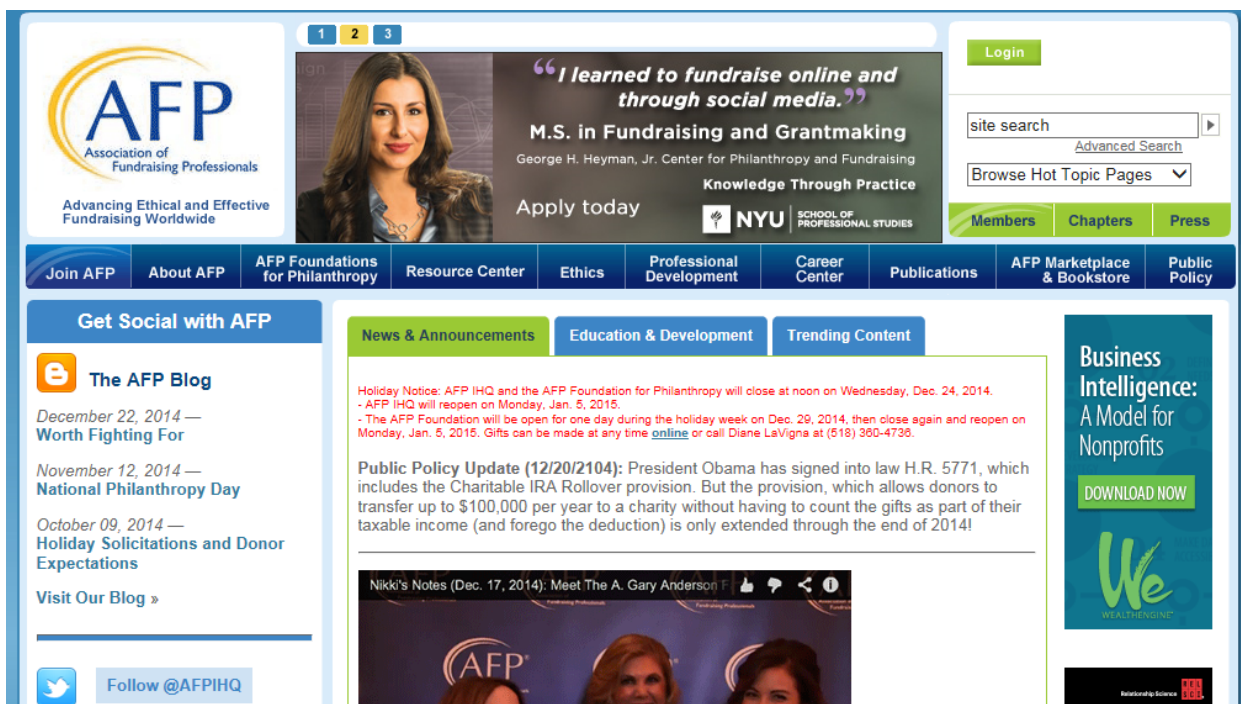
Career Success Institute

March 17, 2017
7:45 am to 2:00 pm

Conference Center -
Kent State University at Stark
(North Canton)

click here

www.AFPNET.org



AFP
Association of
Fundraising Professionals
Advancing Ethical and Effective Fundraising Worldwide

1 2 3

"I learned to fundraise online and through social media."

M.S. in Fundraising and Grantmaking
George H. Heyman, Jr. Center for Philanthropy and Fundraising
Apply today

Knowledge Through Practice
NYU SCHOOL OF PROFESSIONAL STUDIES

Login

site search [] Advanced Search

Browse Hot Topic Pages []

Members | Chapters | Press

Join AFP | About AFP | AFP Foundations for Philanthropy | Resource Center | Ethics | Professional Development | Career Center | Publications | AFP Marketplace & Bookstore | Public Policy

Get Social with AFP

The AFP Blog

December 22, 2014 — Worth Fighting For

November 12, 2014 — National Philanthropy Day

October 09, 2014 — Holiday Solicitations and Donor Expectations

Visit Our Blog »

Follow @AFPIHQ

News & Announcements | Education & Development | Trending Content

Holiday Notice: AFP IHQ and the AFP Foundation for Philanthropy will close at noon on Wednesday, Dec. 24, 2014. AFP IHQ will reopen on Monday, Jan. 5, 2015. The AFP Foundation will be open for one day during the holiday week on Dec. 29, 2014, then close again and reopen on Monday, Jan. 5, 2015. Gifts can be made at any time [online](#) or call Diane LaVigna at (518) 360-4736.

Public Policy Update (12/20/2104): President Obama has signed into law H.R. 5771, which includes the Charitable IRA Rollover provision. But the provision, which allows donors to transfer up to \$100,000 per year to a charity without having to count the gifts as part of their taxable income (and forego the deduction) is only extended through the end of 2014!

Nikki's Notes (Dec. 17, 2014): Meet The A. Gary Anderson F.

Business Intelligence: A Model for Nonprofits
DOWNLOAD NOW

We WEALTHENGINE

Relationship Science



2017 Board of Directors

board@afpneo.org

Kristie Woods

President

Director of Development & Community Relations

[St. Luke Lutheran Community](#)

220 Applegrove St NE

North Canton OH 44720

330-966-5626 • Fax 330-498-3990

kwoods@stillc.org

Vivian Leggett

President-Elect & Co-Chair, National Philanthropy Day

Vice President, Community Engagement

[Aultman College](#)

2600 6th St SW

Canton OH 44710

330-363-6183 • Fax 330-580-6654

vleggett@aultman.org

Laura Jo Hawk

Immediate Past President, Co-Chair, Professional Development & Chair, Directorship

Director, Akron General Foundation

[Cleveland Clinic Akron General](#)

One Akron General Avenue

Akron OH 44307

330-344-6437

Laurajo.Hawk@akrongeneral.org

Sandy Turner, CFRE

Secretary & Chair, Legislative

Development

[Early Childhood Resource Center](#)

1718 Cleveland Ave NW

Canton OH 44703

330-491-3272 x 5677 • Fax 330-491-0334

STurner@Ecresourcecenter.org

Pamela Valentine

Treasurer

Director of Community Development

[Girl Scouts of North East Ohio](#)

One Girl Scout Way

Macedonia OH 44056

330-526-7931 • Fax 330-499-4475

pvalentine@gsneo.org

Kelli Beckler

VP, Communications

Director of Social Services

[The Wayne County Care Center](#)

876 S Geysers Chapel Rd

Wooster OH 44691

330-465-8215

kbeckler@wayneoh.org

Danielle Hupp, MPA

VP, Professional Development & Programming

Associate Director, Annual Giving

[Kent State University](#)

350 Lincoln St

Kent OH 44224

330-672-9507

drhupp@kent.edu

Tracy Schlemmer

VP, Membership

Manager, Stewardship & Donor Relations

[Summa Foundation](#)

525 East Market St

Akron OH 44304

330-375-4398

schlemmert@summahealth.org

Gina Campbell, CFRE

Chair, BE the CAUSE

Manager, Individual Giving

[Akron-Canton Regional Foodbank](#)

350 Opportunity Parkway

Akron OH 44307

330-777-2308 • Fax 330-996-5337

gcampbell@acrfb.org

Jo Ann Carpenter

Co-Chair, BE the CAUSE

Director of Development

[Refuge of Hope Ministries](#)

405 3rd St NE

Canton OH 44702

330-280-2153

jcarpenter@refugeofhope.org

Mella A. Castner

Co-Chair, Scholarships

Director of Development

[Akron Rotary Camp](#)

4460 Rex Lake Dr

Akron OH 44319

330-322-7206

mellac@akronymca.org

Mike Garcar

Chair, Collegiate Chapter

Director of Strategic Communications

[CommQuest Services, Inc.](#)

1341 Market Ave North

Canton OH 44714

330-388-3284

Mikeg@questrs.org

Amber Genet

Board Member

Director of Marketing & Communications

[Barberton Community Foundation](#)

460 W Paige Ave

Barberton OH 44203

330-745-5995

agenet@barbertoncf.org

Jackie Hemsworth

Board Member

Director of Advancement

[ACCESS, Inc.](#)

230 West Market Street

Akron OH 44303

330-376-0997

jhemsworth@access-shelter.org

Pam Holtz

Board Member

Vice President, Chief Development Officer
Akron Zoo
500 Edgewood Avenue
Akron OH 44307
330-375-2550
psholtz@akronzoo.org

Tracy Keenan, CFRE

Board Member

Director of Development
Hudson Montessori School
7535 Darrow Rd
Hudson OH 44236
330-342-3611
tkeenan@hudsonmontessori.org

Shelley Koch

Co-Chair, Diversity

Graduate Engagement Coordinator
Leadership Akron
255 Lake Pointe Dr
Akron OH 44333
330-696-0477
koch.shelley@gmail.com

Sara Lundenberger

Board Member

Fundraising and Marketing Strategist
Dot Org Solutions, LLC
526 S Main St #701F
Akron OH 44311
330-247-2180
sara@dotorgsolutions.com

Paula Mastroianni

Board Member

330-754-9699
psmast@yahoo.com

Wendy Merkert, CFRE

Chair, Mentoring

Manager, K-20 Fundraising
National Inventors Hall of Fame, Inc.
3701 Highland Park NW
North Canton OH 44720
330-849-6895
wmerkert@invent.org

Barbara Mucci

Chair, Career Success Institute

Director of Development
Canton Symphony Orchestra
233117th St NW
Canton OH 44708
330-452-3434 x 605
bmucci@cantonsymphony.org

Angela Palomba

Chair, Scholarships

Executive Director
First Tee of Canton
PO Box 7555
Canton OH 44705
330-452-5331 • Fax 330-452-8009
apalomba@thefirstteecanton.org

Brian Reitz

Chair, Diversity

Development Director
Countryside Conservancy
2179 Everett Rd
Peninsula OH 44264
330-657-2542 x 222
mr.brianreitz@gmail.com

Vondea Sheaffer, MPA, CFRE

Chair, National Philanthropy Day

Vice President of Development
The Village of St. Edward
3131 Smith Road
Fairlawn OH 44333
234-466-0556 • Fax 234-466-5273
vondea.sheaffer@vsecommunities.org

Cynthia Sheeks

Board Member

Director of Development
University of Akron
Dean's Office - CBA 338
Akron OH 44325
330-972-8641
csheeks@uakron.edu
